



Neal Asbury's

MADE IN AMERICA



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Made in America Panel Wants the Country to Reevaluate the Potential of Today's Millennials

Host Neal Asbury, who soloed this week's show since usual co-host Dr. Rich Roffman was engaged in launching his new magazine Cuba Trade, opened his nationally syndicated "Neal Asbury's Made in America" show on Radio America (aired by some 70 affiliates) by recapping an ABC-News story that found that despite widespread job opportunities, people aren't applying for them.

That led to a discussion about the changing nature of today's younger job candidates, particularly the new generation of millennials.

Shedding light on the dilemma was the first guest on Made in America, Steve Lindner, CEO of The Workplace Group, who disputed some common misperceptions that millennials are "lazy."

"This misperception stems from the fact that today's millennials take a much different approach to their job hunt. They use the Internet to gain insights into prospective employers to get a better feel for the type of culture a company has – an important consideration. They want to be doing meaningful work, and take a very sophisticated approach to their career search. They also are grappling with unprecedented debt after paying for college," noted Lindner.

Neal agreed, but wondered why so many young people without jobs are ignoring vocational schools to gain training in areas that have lots of job openings for careers as machine operators and welders; especially since they often command high salaries.

"I recently spoke at a vocational school where a recent graduate complained that her peers looked down on her because she was attending a vocational school instead of attending a traditional college. That is heartbreaking. Our culture no longer respects our traditional trades," noted Neal, whose own companies have numerous opportunities for trained workers.

The next guest on Made in America was Seton Motley founder of Less Government, whose attention was drawn by a communication from the City of South Bend, Indiana which reminded residents of South Bend and St. Joseph County that despite recent flooding where many structures in the community may have experienced structural damage: "Repairs and/or reconstruction activities to structures that are located in the floodplain and were damaged due to the disaster will require a local building permit from the South Bend/St. Joseph County Building Department as required

by local ordinance."

"Get that? Your life is turned upside down. Your house has been damaged by flood waters. Damaged portions are often a threat to the entire edifice. And you need to, you know, live there. So you must repair as quickly as possible. But now the government insists that while you wait for your government flood insurance to get involved, you need to secure a contractor to assess the damage and pitch a bid – inordinately difficult in situations such as floods because there aren't nearly enough contractors to go around," maintained Motley, who noted that it's emblematic of a government that wants to get their money before you get yours.

Motley noted that another example of government running amok is the FCC's policies relating to its threat to punish cell phone providers who want to expand the data use given to their customers.

"So we have three Democratic bureaucrats at the FCC having the power over 300 million customers who would benefit from the new data expansion," marveled Motley.

Motley and Neal then engaged in a conversation regarding another outrageous government overreach: punishing Exxon Mobil because they had the audacity to suggest that people should be skeptical about climate change since there is no definitive evidence that the planet is warming due to man.

"Now some Democrats are attempting to punish Exxon Mobil for 'pre-crimes' because they are making predictions about the future of the planet. The irony is that global warming proponents are terrible about predicting what impact climate change is having on the planet. They keep predicting things that will happen, and they don't," concluded Motley.

The final guest on Made in American was Arnobio Morelix, a senior research analyst at the Kauffman Foundation, who helped compile an index of startups across the nation and found that a majority of U.S. states and metro areas are experiencing higher rates of new business creation. Thirty states saw higher aggregate levels of new business activity compared with the previous year. Smaller states felt more headwind in the most recent year, when 11 of them saw a contraction in new business creation. By comparison, only five larger states experienced year-over-year contraction. Twenty-three out of the largest 40 metro areas experienced an increase in startup activity.

"The startup numbers for states and metro areas dovetail with the national Startup Activity Index report, which showed entrepreneurship recovering from the Great Recession slump. While there is considerable variation from one locale to the next, the aggregate data bodes well for business startup activity around the country," proposed Morelix.

Morelix revealed that among the 25 largest states by population, the five states with the highest startup activity in the 2016 Index were Texas, Florida, California, New York and Colorado. Nineteen out of the 25 largest states had higher levels of startup activity in 2016 compared to last year. In the 25 smallest states, the five states with the highest startup activity in 2016 were Montana, Nevada, Wyoming, Oklahoma and Alaska. Eleven smaller states had higher Startup Activity Index measures this year.

Neal was surprised that despite New York's taxes and regulations it scored so high, and wondered why more energy industry states didn't rank higher.

Morelix noted that many energy industry states did score high and states like New York and California have a solid labor pool and a core group of investors willing to support startups. Illinois ranked last in terms of states friendly to startups.

Postponing Dr. Roffman's ongoing review of cronyism, Neal turned to a discussion of China's exploding public and private debt, estimated at \$26.6 trillion, which will have serious global implications.

Neal referenced his latest piece on Newsmax in which he took both parties to task for attacking trade, ignoring the fact that when they attack trade, they are attacking job creation.

Each week Neal Asbury's Made in America provides Neal's insights into the week's top news stories and their impact on the worlds of entrepreneurship, small business ownership and the overall economy. Neal's analysis, together with co-host Dr. Richard Roffman, a veteran 30-year publisher with extensive domestic and international experience, takes a non-biased approach based on real life experience in business as an American manufacturer and exporter. Made in America airs nationally each Saturday from 7-8:00 PM on Radio America. Link to Made in America at <http://www.nealasburysmadeinamerica.com>.



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